

# PIAC Global Impact Framework

Summary  
April 2023



# About this framework

This framework is designed to support PIAC to measure our impact across the organisation and for individual projects.

It builds on PIAC's existing Theory of Change and 2021 – 2024 Strategic Plan. As such, it is structured around our five high-level strategies:

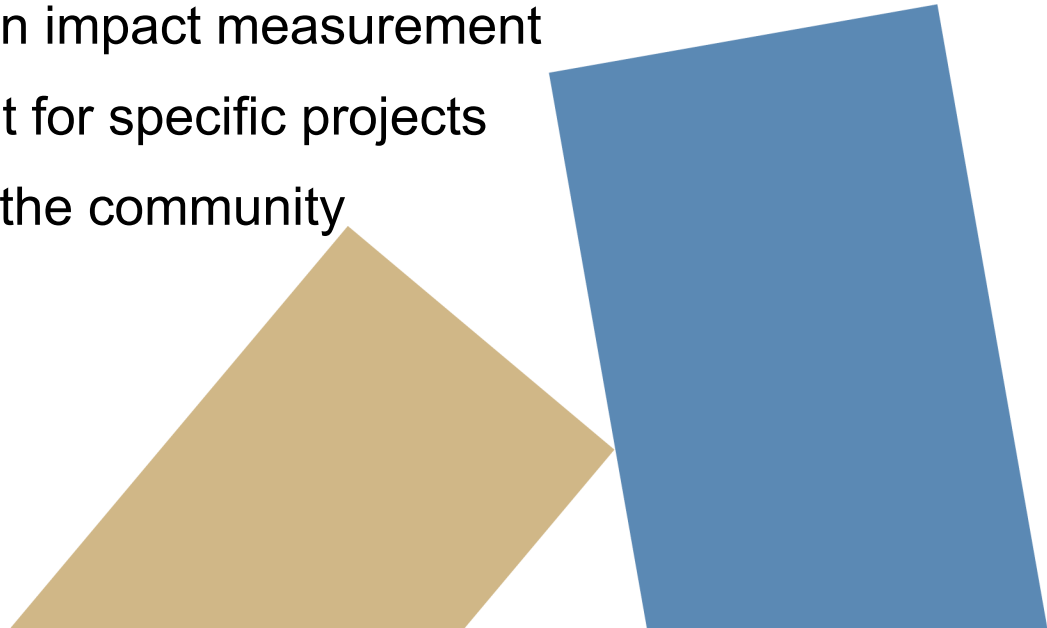
- Exposing injustice
- Challenging decision-makers
- Identifying solutions
- Engaging with the public and decision-makers
- Empowering people



# About this framework

The framework is designed to:

- support project design, planning and critical reflection
- enable PIAC to proactively plan for and manage our impact
- use existing data collection and reporting as much as possible
- be fit for purpose to enable:
  - whole-of-organisation impact measurement
  - impact measurement for specific projects
  - profiling our work to the community



# Defining impact

Impact can be defined as:

*“The longer-term outcomes that are achieved from the activities, outputs and outcomes of an intervention, program, organisation or sector”*

Centre for Social Impact, 2014



# PIAC's impact measurement approach

Our approach is informed by contribution analysis - a qualitative and process-oriented approach aligned to assessing the influence of advocacy on policy outcomes:

*“Advocacy occurs in dynamic political contexts, where advocates partner or work in parallel with others to advance a policy agenda...*

*The purpose of contribution analysis is to answer the question: In light of the multiple factors influencing a result, has the initiative made a noticeable contribution... and in what way?”*

Center for Evaluation Innovation, 2017



# Measuring impact

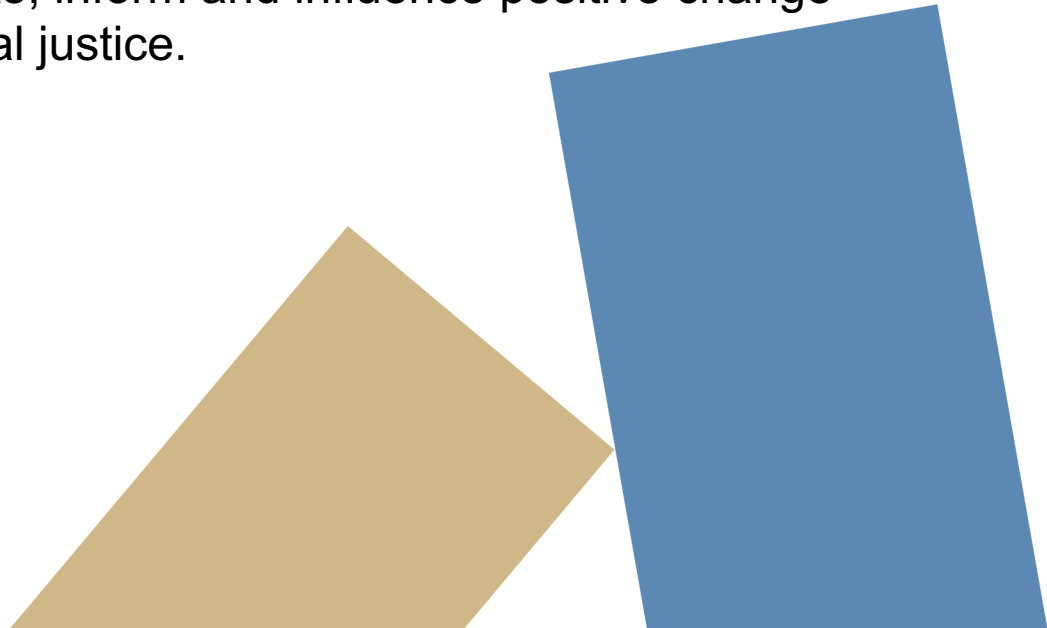
We measure impact by assessing the extent  
to which we are achieving the  
**short to medium term** outcomes  
intended to contribute to the  
**long-term outcomes**  
in our theory of change



# PIAC Theory of change statement

We build a fairer, stronger society by:

- exposing laws, policies and practices that cause or entrench injustice
- challenging decision-makers over actions that are unfair or unlawful
- identifying solutions to deliver fair, practical outcomes
- engaging the public and decision-makers to bring about change, and
- empowering people to initiate, inform and influence positive change and become leaders in social justice.



# PIAC Theory of change diagram

Priority areas	Strategies	Actions	Outcomes	Impact
Civil rights	Exposing injustice	We expose the causes of injustice through strategic litigation, policy research and advocacy	Greater awareness of injustice and proposed solutions	A fairer, stronger society
Climate and energy	Challenging decision-makers	We challenge unfair legal and regulatory outcomes and help individuals and groups access justice	Justice for people experiencing disadvantage	
Disability rights	Identifying solutions	We take a collaborative approach to problem-solving	Solutions deliver positive change	
First Nations justice	Engaging the public and decision-makers	We engage and mobilise the public and decision-makers on social justice issues	Fairer laws, policies and practices	
Homelessness	Empowering people	We resource and support advocates and people from target populations	Community members are skilled and empowered	



# PIAC Global impact framework

Strategies	Actions	Short-medium term outcomes	Indicators	Long term outcomes
Exposing injustice	We expose the causes of injustice through strategic litigation, policy research and advocacy	Increased profile of unfair laws and policies and proposed solutions	Extent to which activities increased the visibility of priority issues and proposed solutions	Greater awareness of injustice and proposed solutions
Challenging decision-makers	We challenge unfair legal and regulatory outcomes and help individuals and groups access justice	Positive legal and regulatory outcomes for individuals and groups	Extent and nature of outcomes achieved for individuals and groups	Justice for people experiencing disadvantage
		Legal and regulatory outcomes influence systemic change	Extent to which outcomes influenced broader legal or policy change	
Identifying solutions	We take a collaborative approach to problem-solving	Outputs of collaboration influence change	Extent to which outputs informed understanding, thinking and debate towards legal or policy change	Solutions deliver positive change
Engaging the public and decision-makers	We engage and mobilise the public and decision-makers on social justice issues	Influence on public debates, legal and policy decision-making	Extent to which activities influenced the position or action of influencers and decision-makers	Fairer laws, policies and practices
Empowering people	We resource and support advocates and people from target populations	Stakeholders have increased capacity to create change	Increase in stakeholder capability and agency	Community members are skilled and empowered
		PIAC's expertise amplifies the work of civil society	Value of PIAC's contribution as assessed by stakeholders	

## Contact

Rivkah Nissim, Impact Manager

[rnissim@piac.asn.au](mailto:rnissim@piac.asn.au)

Gadigal Country  
Level 5, 175 Liverpool St  
Sydney NSW 2000  
[www.piac.asn.au](http://www.piac.asn.au)

